

*Junior*  
^ **GET GOLF READY**

BROUGHT TO YOU BY  
AIR FORCE SERVICES

**LEARN TO:**

**PUTT**

**DRIVE**

**SWING**

**LAUGH**

**HIGH-FIVE**

**& HAVE FUN**

GET INTO THE SWING  
AND START ENJOYING  
GOLF TODAY!



**JUNIOR GET GOLF READY  
DESIGN  
GUIDELINES**

# FIT FAMILIES JUNIOR GET GOLF READY GUIDELINES

**FILE INFO**

The Junior Get Golf Ready collateral includes pieces to assist with program promotion associated with funding through the Fit Families initiative.

The Fit Families logo demonstrates the program’s association with the initiative. If the Junior Get Golf Ready program you intend to promote is not funded by Fit Families. You may remove the Fit Families logo or refer to the Jr. Get Golf Ready materials located in Download Central’s Golf section.



If there are other pieces (i.e. sizes, media formats) that you would like to see made available, please submit a request to AFSVA Marketing via myPers.

**PROVIDED ARTWORK • 8.5x11 & 22x28**

Use: Posters, flyers

Space below photograph allows for installation program information and logos.

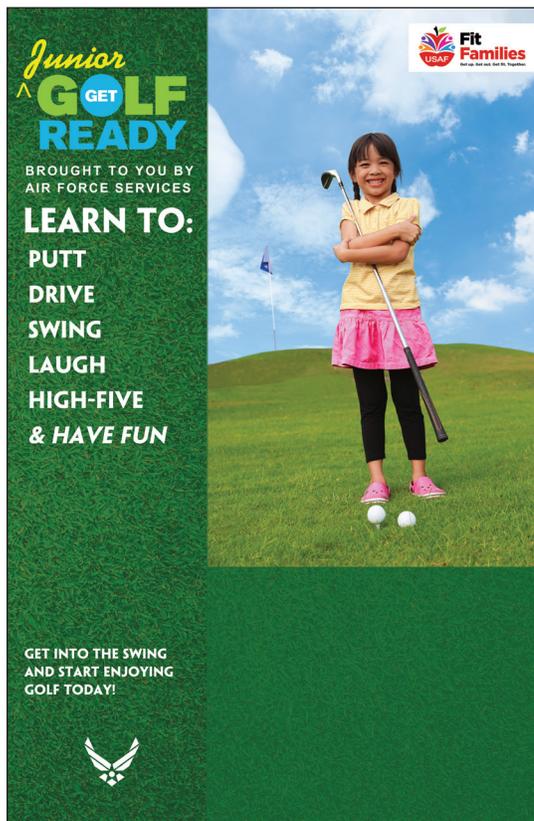
**SUGGESTED VARIATION • 8.5x11 & 22x28**

Choose to replace existing photo with your golf image of choice. Use the area below the image to include personalized golf-program info.



# FIT FAMILIES JUNIOR GET GOLF READY GUIDELINES

## 11x17



## SOCIAL MEDIA



## SOCIAL MEDIA

Use: Facebook, Instagram

Due to limited space focus on providing contact info for customers.

## 11x17

Use: Posters, flyers

Use the area to the right of the graphic for date, time, etc. to include detailed information regarding the event. Also include POC info, logos, etc.

## DIGITAL IMAGE



## DIGITAL IMAGE

Use: Adaptable for HD display monitors, Janus, Quibica, web

Include only pertinent information since customers have a few seconds to read.