

2016

4 GOLF KIDS

BROUGHT TO YOU BY
AIR FORCE SERVICES



**COLLATERAL
GUIDE**



GOLF 4 KIDS

FILE INFO

Golf 4 Kids collateral is provided in jpg and pdf.

8.5x11

Use: Flyers

Header

Font: Futura Std, Heavy, all caps
Size: 18 pt.
Color: Paper

Bullets

Font: Futura Std, Heavy
Size: 18 pt.
Color: Paper

For more info...

Font: Futura Std, Heavy, all caps
Size: 18 pt.
Color: C=100,M=90, Y=10, K=0

Logo Area

22x28

Use: Posters

Header

Font: Futura Std, Heavy, all caps
Size: 44 pt.
Color: Paper

Bullets

Font: Futura Std, Heavy
Size: 44 pt.
Color: Paper

For more info...

Font: Futura Std, Heavy, all caps
Size: 44 pt.
Color: C=100,M=90, Y=10, K=0

Logo Area

GOLF 4 KIDS COMPONENTS

All collateral pieces have areas for customization with event-specific information depicted in this guide with red boxes. Font specs are provided. Feel free to substitute with similar looking sans serif font.

8.5x11 and 22x28



CHILDREN LEARN THE GAME

- 8 hours of group lessons taught by a golf professional
- Supervised on-course plays
- Clubs provided during course and after graduation

FOR MORE INFORMATION

ALL FOR ONLY

\$49

CUSTOMIZABLE AREA



GOLF 4 KIDS



11x17

Use: Posters, flyers, can be resized for table tents

Header

Font: Futura Std, Heavy, all caps
Size: 24 pt.
Color: Paper

Bullets

Font: Futura Std, Heavy
Size: 24 pt.
Color: Paper

For more info...

Font: Futura Std, Heavy, all caps
Size: 24 pt.
Color: C=100,M=90,Y=10,K=0

Logo Area



SOCIAL MEDIA IMAGE

Use: Facebook, Instagram, etc.

Body Text

Font: Futura Std, Heavy
Size: 18 pt.
Color: C=100,M=90,Y=10,K=0

Logo Area

Logos are intentionally left off in order to provide some space for contact information



DIGITAL IMAGE

Use: Adaptable for HD display monitors, Janus, Qubica, web

Body Text

Font: Futura Std, Heavy
Size: 55 pt.
Color: C=100,M=90,Y=10,K=0

Logo Area

GOLF 4 KIDS

TRI-FOLD BROCHURE

8.5x11" printed double-sided in color.
Provided in jpg and pdf.

GOLF 4 KIDS
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*Cultivating a love for
a game they can play
for a lifetime!*

PROGRAM INCLUDES:

- Lesson on all aspects of the golf swing and short game play
- 8 hours total of group lessons:
 - Four 90-minute clinics
 - Two-hour clinic dedicated on-course play
- Three supervised on-course plays
- Six students per class
- Classes grouped by age (8-10 and 11-13)
- Free use of junior golf clubs during after graduation
- Certificate of completion

REGISTER NOW!

ALL FOR ONLY
\$49

Customizable Area

Place your golf course contact information here.

Recommended Font: Futura Std, Book, 12 pt. or similar looking sans serif

Please note, area appears upsidedown to accommodate for brochure printing. It will require rotating information and logos.

Get on par with **GOLF 4 KIDS**
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The joy of golf begins when you play the game. The Golf 4 Kids Program is an affordable and fun way to get junior golfers out on the links in small group, so they'll get a real feel for the rhythms of the game. They'll learn about the rules and etiquette of play, which clubs to use and how to take the game in stride. They'll transition from practice area to the links—and have fun the whole time.

Customizable Area

Logo Area

Limited Spots!
Register Now!

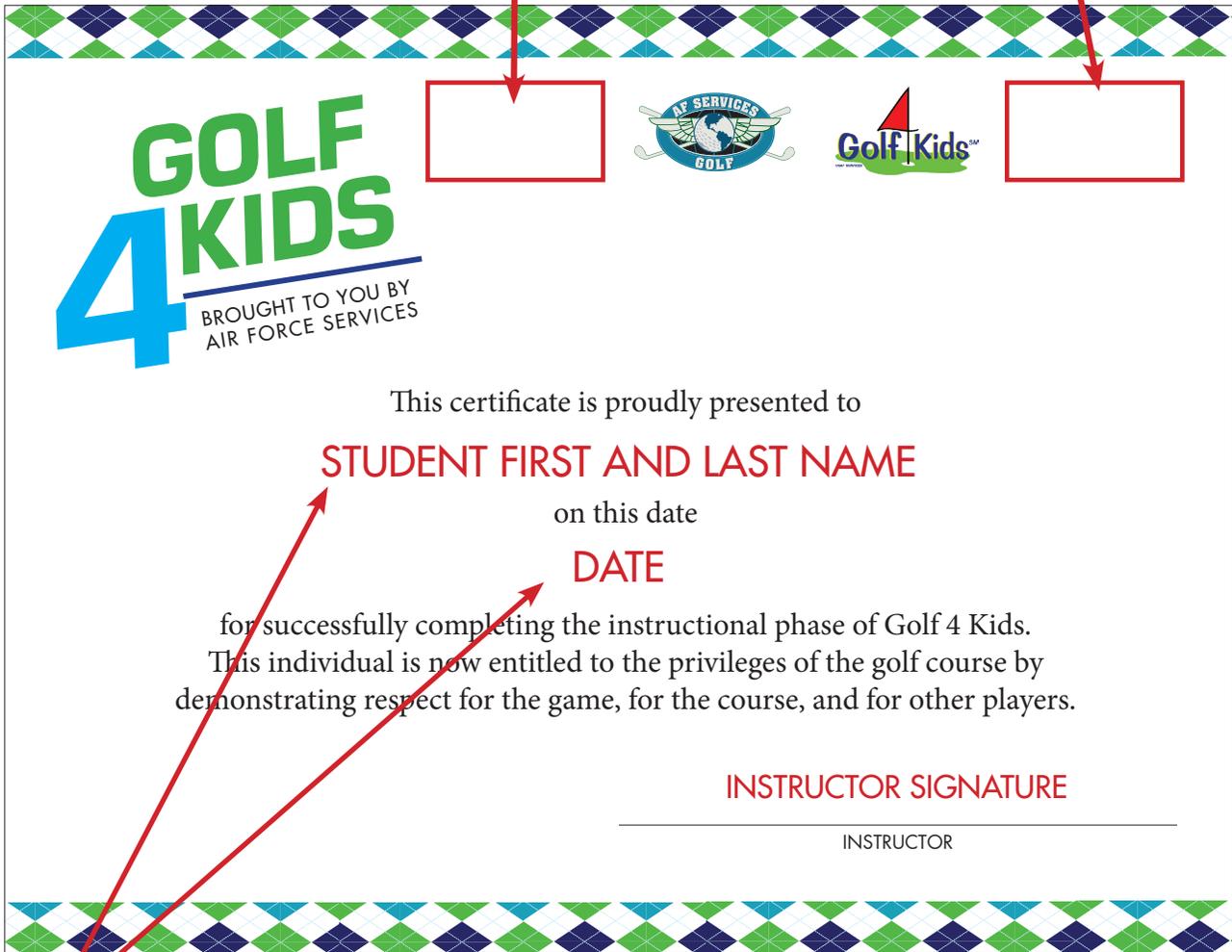
GOLF 4 KIDS
BROUGHT TO YOU BY
AIR FORCE SERVICES

TO REGISTER AND FOR MORE INFORMATION:

CERTIFICATE OF COMPLETION

8.5x11" printed in color. Provided in jpg and Word.
Presented to students who have completed course.

Logo Area



Name & Date Area
Fill in info here

Suggested Font: Futura Std, Medium, 16 pt. or any similar looking sans serif