

# AIR FORCE SERVICES ACTIVITY: STRATEGIC MARKETING OFFICE

## CLUB FRENZY: FOOTBALL FRENZY WINNER "TICKET" GUIDELINES

The Football Frenzy Winner "Ticket" is intended for presentation to the winner of the two 2016 NFL TicketMaster vouchers at your installation.

### GOOD FOR TWO (2) 2016 NFL SEASON TICKETMASTER VOUCHERS

- Dimensions: 11 x 24.5"
- Available in pdf and jpg
- The ticket is scalable
- Ideal set up intended for printing on a large format printer in full color, and mounted on foam core.

**Alternate Use:** We understand that installations have chosen to supplement Football Frenzy with additional prizes. Please refer to our recommendations if you'd like to use this design

**Customize:** Feel free to cover the existing area with a white box in order to house your installation's prize information

**Recommended Font:** Futura Std, Heavy

