



DEPARTMENT OF THE AIR FORCE
AIR FORCE SERVICES ACTIVITY
JOINT BASE SAN ANTONIO LACKLAND TEXAS

28 Jan 15

MEMORANDUM FOR ALL FSS COMMANDERS

FROM: AFSVA/SVPC
2261 Hughes Avenue, Suite #156
JBSA Lackland TX 78236-9854

SUBJECT: Announcement of Air Force Entertainer of the Year Program

1. Air Force Services and Air Force Entertainment are pleased to announce a new program to support your base community – The Air Force Entertainer of the Year! This prestigious award will be presented annually to recognize the best talent in the Air Force. The Air Force Entertainer of the Year will be selected from the “Best of Show” award winners from each of these three competitions:

a. **MISSION AUDITION:** The former “AF Worldwide Talent Search” is open to all active-duty airmen, Air National Guardsmen, and Air Force Reservists. This is the audition process for Tops In Blue and simultaneously an Air Force worldwide competition for all varieties of talent including vocal, instrumental, dance, drama, comedy, magic etc. Instructions and guidelines were provided in late 2014.

3 Feb 15 *Deadline for applications, 23 Feb -1 Mar* Live Auditions at JBSA-Lackland, **2 Mar** *Winners Announced*

b. **OPERATION TALENT SEARCH:** Formerly “U Got Talent”, this competition showcases talent at installations in seven categories encompassing youth from ages 6-18, families, and parent and youth duos. Instructions and guidelines will be provided NLT 7 Feb 15.

16 Feb-13 Mar *Recruit for acts, 14 Mar – 8 May* Base contests, **15 May** *Deadline for videos to AFE, 29 May* *Winners Announced*

c. **#VOCALUPLOAD (Hashtag Vocal Upload):** This new competition is open to all active-duty airmen, Air National Guardsmen, and Air Force Reservists. It will showcase vocal talent by allowing performers to directly upload videos through the Internet. Winners will be selected in solo, duet and group categories. Instructions and guidelines will be provided NLT 1 April.

1 Jun -15 Jul *Videos Uploaded, 3 Aug* *Winners Announced*

d. **ENTERTAINER OF THE YEAR:** The “Best of Show” winners of each of these competitions will be scheduled for a professional video recording of their act. The three videos will then be posted on an Air Force web site and voted for online by ID card holders. The performer with the most votes for their video will be named “The Air Force Entertainer of the

Year.” The prize includes a CD/studio recording session or professional training, plus a \$5,000 all-expense-paid trip for three to Los Angeles, Las Vegas or New York City.

2. Each base conducting local **“Operation Talent Search”** (OTS) competitions will be provided \$1,000 to assist in program operational costs. You can help us by providing the name and contact information of your OTS and #Vocalupload Project Officer and help encourage your airmen to “Reach for the Stars.” Please send POC name and contact information to Robert.Storck@us.af.mil.

3. Thank you for your support of Air Force Services entertainment programs at your installation. With your help, we look forward to continued success providing high-quality entertainment opportunities for our Air Force family.



FRANK BLACK, JR
Chief, Community Programs Division