

2016 Food Services Assessment Survey
Sample Email and Social Media Copy

Sample Email Copy:

Help Wanted! The third biennial Food Services Assessment Survey is underway. Feedback will be used to establish a baseline of satisfaction, determine utilization, predict future utilization and identify customer preferences. If you are receive an email invitation to participate in the survey, please take a few minutes to tell them what you think about the quality and choice of food at (your base name here). Your opinion matters!

Sample Social Media Posts:

- 1) Food is important. How important you ask? Well, important enough for us to want your feedback. Beginning next week, we will be sending out a survey and we would really appreciate it if you were to provide us with honest feedback because we want to make your dining experience the best we can. Help us help you!
- 2) We need your help! The Food Assessment Survey is about to launch and your feedback is very important. Keep an eye out for it in your email and take a moment to tell us what you think.
- 3) Alright folks, it's about that time again. The Food Assessment Survey is being emailed out and we wanna hear your feedback! Please take a moment to fill it out because we want to ensure the best dining experience we can offer.
- 4) Don't forget, if you get an email with the Food Assessment Survey, please take a few moments to fill it out. This is your chance to let us know how we are doing and what improvements we can make for your dining experience on base. Your voice matters to us!