DEPARTMENT OF THE AIR FORCE
HEADQUARTERS AIR FORCE SERVICES AGENCY

MAY 03 2011

MEMORANDUM FOR ALL FORCE SUPPORT SQUADRON COMMANDERS/DIRECTORS

FROM: AFSVA/CC
2261 Hughes Avenue, Suite 156
Lackland AFB TX 78236-9854

SUBJECT: PLAYpass Implementation Instructions & DCO (Defense Connection On-line) Dates

1. I am pleased to announce, the deployment respite program PLAYpass is scheduled to kick off on 28 May 11. The program goal is to encourage families and Single Airmen to get involved and participate in Force Support MWR programs during times of deployment and post deployment reintegration. This year's program not only provides discounts for family members, it also includes Single Airmen. The Air Force Services Agency PLAYpass project team will issue discount cards to installations based on their actual and postured deployment numbers.

2. PLAYpass program instructions and marketing materials will be available on download central at https://mil.afsv.net/mkt/05downloads.htm by 6 May 11. Collateral materials and the PLAYpass cards will be shipped to the installation POC's previously provided to the Air Force Services Agency Strategic Marketing staff no later than 9 May 11.

3. DCO's are scheduled to provide an overview of the program and provide installation key players the opportunity for discussion and to familiarize them with the PLAYpass program concept and operations. The first DCO is scheduled for 12 May 11 at 1700 Central Standard Time (CST) to accommodate west coast and PACAF personnel. Connect at https://connect.dco.dod.mil/r69908809. A second DCO is scheduled for 13 May 11 at 1000 CST for east coast and USAFE personnel. Connect at https://connect.dco.dod.mil/r23474632. These sessions will be recorded and available on the Force Support Knowledge Center for those not able to participate.

4. If you have any questions or need additional information, please contact one of our action officers, Ms. Linda Weston or Ms. Carol Sudy, HQ AFSVA/SVPCM, DSN 969-7509 or 969-7483, respectively.

Sandra M. Adams
SANDRA M. ADAMS, Colonel, USAF
Commander

4 Attachments
1. PLAYpass Instructions
2. PLAYpass Control Log
3. PLAYpass Register Log
4. Get out and PLAY Briefing Log

cc:
ALMAJCOM DIRECTORS OF MANPOWER, PERSONNEL AND SERVICES
ALMAJCOM CHIEFS OF SERVICES