



DEPARTMENT OF THE AIR FORCE
HEADQUARTERS AIR FORCE PERSONNEL CENTER
JOINT BASE SAN ANTONIO-RANDOLPH TEXAS

11 Feb 14

MEMORANDUM FOR ALCONUS INSTALLATION COMMANDERS
PACAF/USAFE/A1

FROM: AFPC/SV
2261 Hughes Avenue, Suite #156
JBSA-Lackland TX 78236-9854

SUBJECT: PLAYpass – Mission Accomplished

1. Congratulations! Thanks to your outstanding Force Support Squadron efforts, execution of the available funding for PLAYpass skyrocketed since we implemented program improvements this past summer (attached). As a result, we are now in the sundown phase of this program.
2. Funded by OSD and launched in 2011, the multi-year \$12.9M PLAYpass program provided support to family members during deployments, as reintegration and reunification when the member returned home. The program utilized discount cards (aka, the PLAYpass) to afford Airmen and their family members the opportunity to participate in MWR programs for FREE or at a significantly reduced cost. Available at 80 installations, 121,000+ members and their families took advantage of the program. Participation and redemption rates more than doubled following program improvements announced this past summer.
3. PLAYpass issuing activities will stop issuing new cards on 19 Feb 14, and FSS activities will accept the PLAYpass card as a form of payment through 31 Mar 14. Additional support and information will be sent to your FSS and PLAYpass POCs.
4. Again, thank you for supporting this program and making it a huge success. We will continue to advocate for additional funding. If further information is necessary, our PLAYpass project manager is Ms. Linda Weston, DSN 969-7509, or contact me at DSN 969-7124.

Thank you!

Thomas C. Joyce
THOMAS C. JOYCE, Colonel, USAF
Director of Services

Atch:
As stated

cc:
ALCONUS MAJCOM/A1
HAF/A1S