

R4R - AIR FORCE TEAM COHESION CHALLENGE (TCC)

AF TCC

The Air Force Team Cohesion Challenge artwork was created in 2014 and continues to be recognized as the TCC identity. These elements should remain intact. Customize with your installation's event date and time in the format indicated below.

PACKAGE FILE INFO

Use: Posters, flyers

PROGRAM DATE/TIME

Customize this section with your installation's TCC event date/time in a format consistent with the format of "hours", "miles" and "participants" numbers. For example, an event held on April 29 at 7:30 a.m. should appear as 04 04 0730

Date/Time Format

Font: Futura Std, Heavy
Size: 45 pt.

R4R OVERLAY COMPONENTS

The R4R overlay components are arranged at the top left and bottom right of the layout. These components are not to be modified except for the areas to add your ACTIVITY NAME, PHONE NUMBER, WEBSITE and LOGO (should fit within white area).

Activity Name Format

Font: Futura Std, Book, all caps
Size: 18 pt.

Phone Number, Installation Website Format

Font: Futura Std, Book, all caps
Size: 14 pt.

USA F **R4R**
RECHARGE FOR RESILIENCY

AIR FORCE
TEAM COHESION CHALLENGE

BROUGHT TO YOU BY THE
AIR FORCE SERVICES ACTIVITY

DAY MONTH TIME HOURS MILES PARTICIPANTS
05 10 50

**[BE STRONGER,
TOGETHER]**

COMPETE IN AN AIR FORCE PHYSICAL CHALLENGE LED BY AN EXPERIENCED MEMBER OF
SPECIAL OPERATIONS WHO WILL TEACH YOU HOW TO OVERCOME ADVERSITY AS A TEAM

THIS EVENT IS IN
COOPERATION WITH
GORUCK
LIGHT
No federal endorsement intended

Learn more about R4R at myairforcelife.com/R4R

R4R OVERLAY COMPONENTS

R4R - AIR FORCE TEAM COHESION CHALLENGE (TCC)



R4R 11x17

Use: Posters, flyers

Date/Time Format

Font: Futura Std, Heavy

Size: 54 pt.

Activity Name Format

Font: Futura Std, Book, all caps

Size: 22 pt.

Phone Number, Installation Website Format

Font: Futura Std, Book, all caps

Size: 18 pt.



R4R SOCIAL MEDIA

Use: Facebook, Instagram

Date/Time Format

Font: Futura Std, Heavy

Size: 28 pt.

Activity Name Format

Font: Futura Std, Book, all caps

Size: 14 pt.

Phone Number, Installation Website Format

Font: Futura Std, Book, all caps

Size: 10 pt.



R4R DIGITAL IMAGE

Use: Adaptable for HD display monitors, Janus, Quibica, web

Date/Time Format

Font: Futura Std, Heavy

Size: 78 pt.

Activity Name Format

Font: Futura Std, Book, all caps

Size: 30 pt.

Phone Number, Installation Website Format

Font: Futura Std, Book, all caps

Size: 24 pt.