PACKAGED FILE INFO

The footgolf files are provided in jpg, pdf, and as source file folders for each media format. Choose to use the layout provided or customize the design of your installation's R4R footgolf program.

Careful consideration was given to use common fonts. If you do not have the fonts and are unable to install the ones provided, feel free to choose a similar sans serif typeface.

BACKGROUND IMAGE

Use the footgolf image provided or choose your own image that portrays that portrays this sport.

CALL TO ACTION

Use the existing call to action, "Experience Footgolf" or come up with your own.

PROGRAM DATE/TIME

If using the existing layout, please customize this section with your installation's footgolf event date and time.

Date/Time Format
Font: Futura Std, Bold
Size: 25 pt.

DESCRIPTION BODY

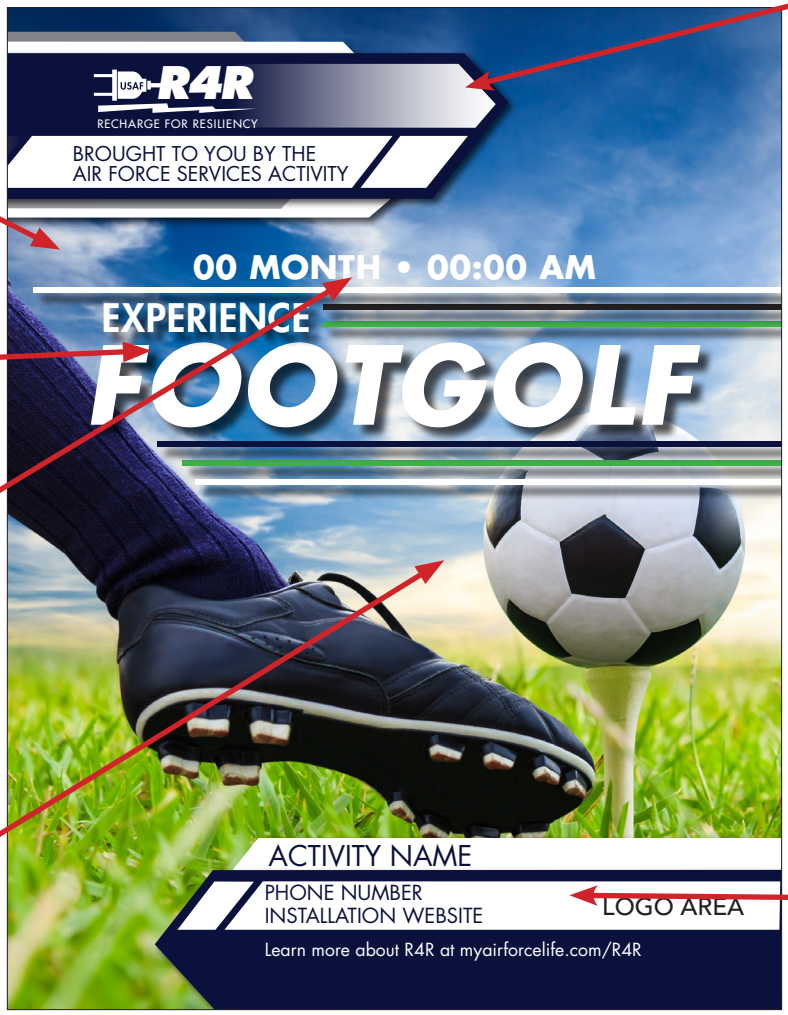
A full description of the program is not necessary; however, can be included below the call to action. If a description is included, be sure to keep the body text minimal.

R4R OVERLAY COMPONENTS

The R4R overlay components are arranged at the top left and bottom right of the layout. These components are not to be modified except for the areas to add your ACTIVITY NAME PHONE NUMBER, WEBSITE and LOGO (should fit within white area).

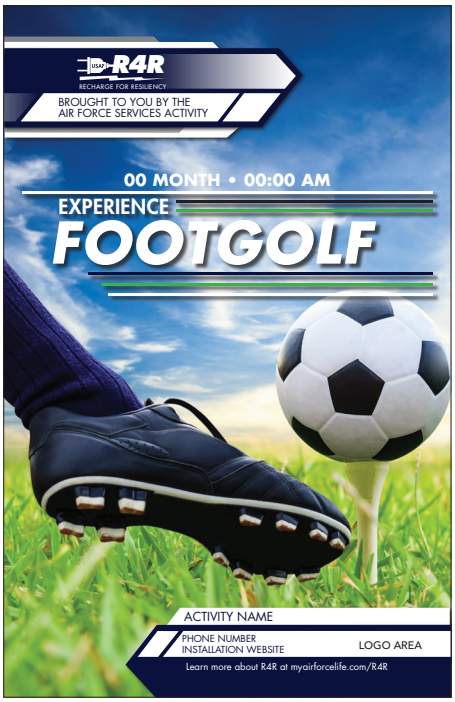
Activity Name Format
Font: Futura Std, Book, all caps
Size: 18 pt.

Phone Number, Installation Website Format
Font: Futura Std, Book, all caps
Size: 14 pt.



R4R OVERLAY COMPONENTS

R4R - FOOTGOLF



R4R FOOTGOLF 11x17

Use: Posters, flyers

Date/Time Format

Font: Futura Std, Bold

Size: 30 pt.

Activity Name Format

Font: Futura Std, Book, all caps

Size: 22 pt.

Phone Number, Installation Website Format

Font: Futura Std, Book, all caps

Size: 18 pt.

R4R SOCIAL MEDIA

Use: Facebook, Instagram

Date/Time Format

Font: Futura Std, Bold

Size: 16 pt.

Activity Name Format

Font: Futura Std, Book, all caps

Size: 14 pt.

Phone Number, Installation Website Format

Font: Futura Std, Book, all caps

Size: 10 pt.

R4R DIGITAL IMAGE

Use: Adaptable for HD display monitors, Janus, Quibica, web

Date/Time Format

Font: Futura Std, Bold

Size: 40 pt.

Activity Name Format

Font: Futura Std, Book, all caps

Size: 30 pt.

Phone Number, Installation Website Format

Font: Futura Std, Book, all caps

Size: 24 pt.