

The Walking Dead Leagues will run May through August

The Walking Dead Promotion Kits from Leading Edge Promotions will include the following items:

- 6 Posters
- 1 Counter Card
- 1 Standee
- Order Forms
- 1 Display Bowling Ball
- 1 Display Bowling Pin

Customizable flyer and small poster available on download central.usafservices.com

DOWNLOADABLE MARKETING MATERIALS

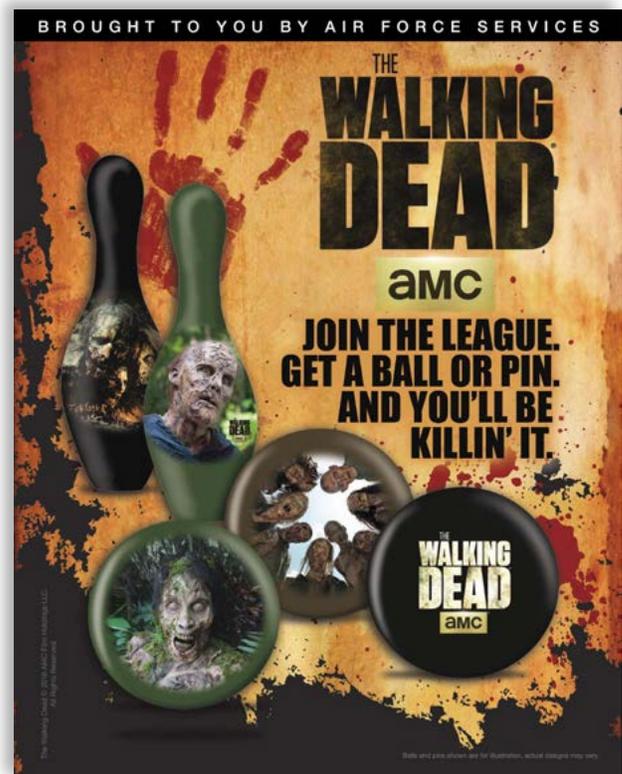
Collateral marketing materials are designed and provided by Leading Edge Promotions with approval of The Walking Dead Franchise owner AMC Film Holding, LLC.

Approved artwork shown is authorized for use in local advertising.

DO NOT skew or alter in any way.

The artwork must be scaled proportionally to maintain consistency.

AFSVA DOES NOT HAVE ACCESS TO SOURCE OR LAYERED FILES.



THE WALKING DEAD BOWLING LEAGUE

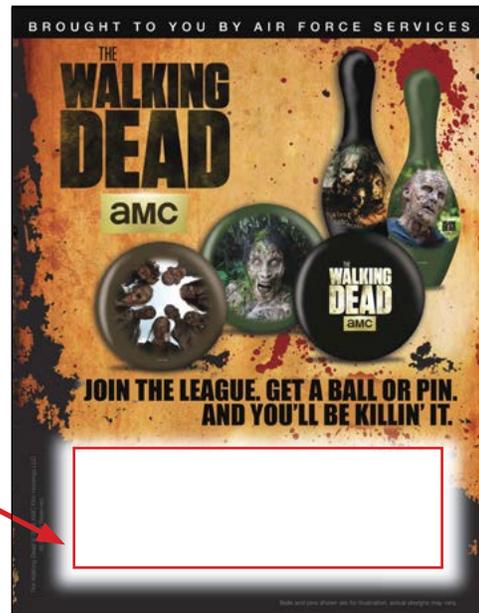
Two customizable templates available for download.

FLYER (8.5 X 11)

Customizable flyer can be used as handouts when customers ask for league details or use as a direct mail piece.

Customizable areas

The red box represents the area(s) which text should be fit within so not to take away from the graphic image. The box does not appear on the files provided.



SMALL POSTER (11 X 17)

